



Kansas SBDC Success Story

Empower Life



Empower Life, an alternative holistic health and wellness network, opened its doors in Topeka, Kansas in November 2020. Piloted by cutting-edge red-light therapy and contour light technology, Empower Life aims to provide body sculpting, contouring, and skin rejuvenation services. Marrying alternative and mainstream health practices, Empower Life provides a multitude of services including red light therapeutics, life coaching, guidance from a personal fitness trainer, yoga, massage, physical therapy, mental wellness classes (in-service), birth and family educators, and more to come.

With such a big vision, owner Danyle Harvey reached out to the Kansas SBDC for assistance. Vince Haworth, Director for the Kansas SBDC Capital Access Center, provided advice and helped pool resources for capital and funding. Karl Klein, Regional Director for the Kansas SBDC at Washburn University, provided whole business mentoring, including marketing assistance, QuickBooks training, and general advice.

“The knowledge and experience of my mentors, Karl and Vince, is one of the main reasons my experience, my business and my vision is where it is today,” said Harvey. “My transformative experience with both Karl and Vince is THE MAIN reason I refer as many potential and existing business owners as I possibly can.”

Empower Life can be found at 3345 SW Gage Boulevard in Topeka, Kansas. Learn more about Empower Life by visiting their website <https://empower2.life/>.